



Libraries in Knowledge Society – some reflections from the consulting process

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Challenges and opportunities

- Well-educated staff
 - How to maintain and further develop this valuable resource?
- Buildings
 - The need to renew and renovate
- Collection management
 - Digitizing special collections
 - Disaster plans and preservation – special skills



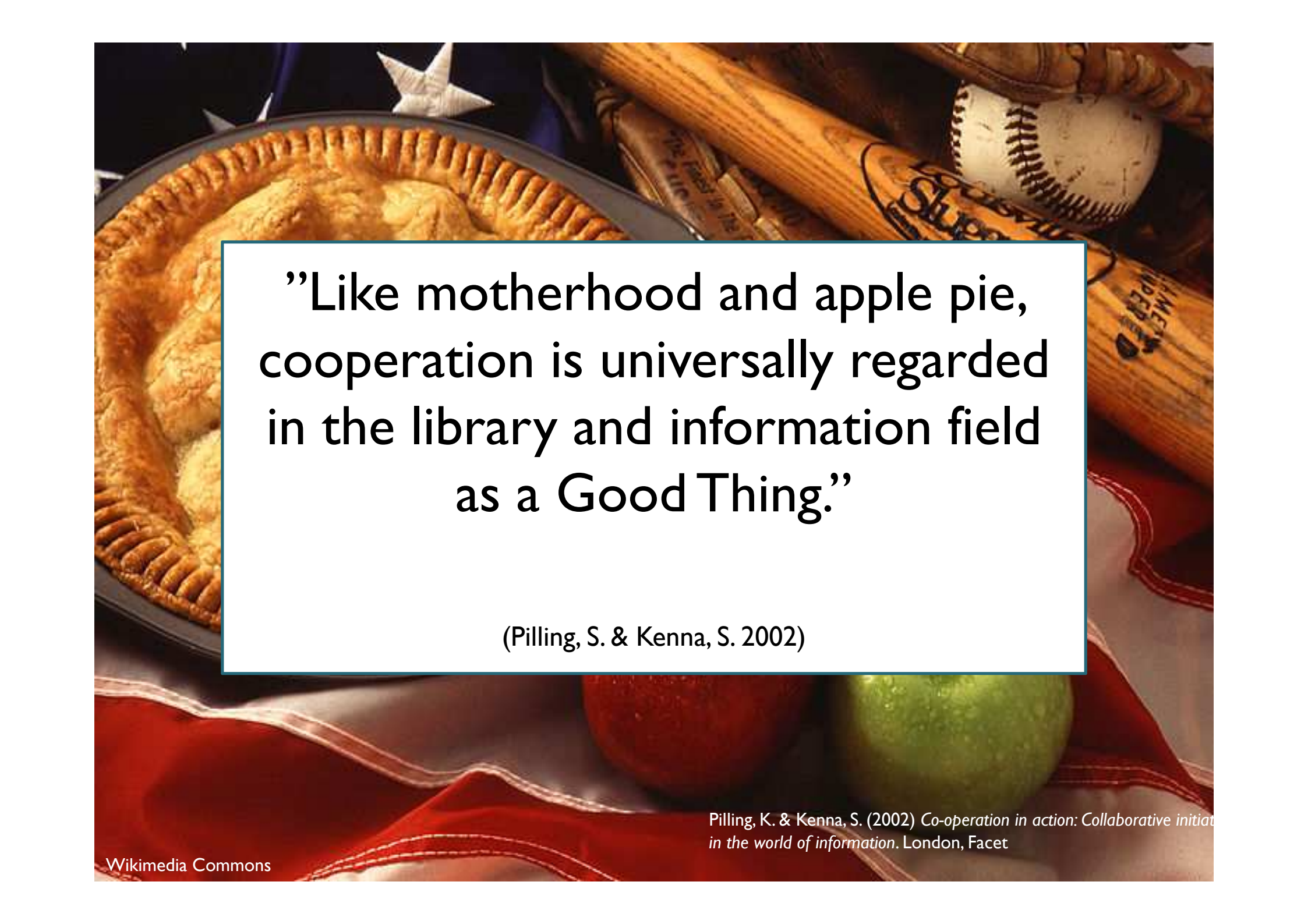
Challenges and opportunities

- Inadequate fundings
 - The conflict between an ambitious strategic plan, and lack of fundings
 - How to re-allocate existing resources
 - How to attain project fundings and increase budgets



Polish – Norwegian cooperation?

- Marketing and branding
- Reading campaigns
- Collection management
- Citizen involvement in strategic planning

A collage of American symbols including an apple pie, a baseball bat, a baseball, and apples.

”Like motherhood and apple pie,
cooperation is universally regarded
in the library and information field
as a Good Thing.”

(Pilling, S. & Kenna, S. 2002)

Pilling, K. & Kenna, S. (2002) *Co-operation in action: Collaborative initiatives in the world of information*. London, Facet

Library cooperation in the future?

- Management – establishing networks for library directors and their strategic teams
- Digitization – on a strategic basis
- Evaluation methods and monitoring systems

